

# 2017 Wnet Career and Leadership Summit



September 18 & 19, 2017

Westin Atlanta Perimeter North

Atlanta, Georgia



**CAREER &  
LEADERSHIP**  
*Summit*

Want to Sponsor or Have Questions? Call Wnet at 703-234-4136 or email us at: [info@wnetonline.org](mailto:info@wnetonline.org)

# 2017 Wnet Career and Leadership Summit

## ON-SITE PACKAGE OPPORTUNITIES

	PLATINUM	GOLD	SILVER
	<b>\$6,000</b>	<b>\$4,000</b>	<b>\$3,000</b>
Full page ad in the summit program	.		
Half-page ad in the summit program		.	
Quarter page ad in the summit program			.
Company logo featured in all pre-event and on-site marketing and signage	.	.	.
Summit Registrations	4	2	1
Complete Summit Attendee List	.		
Summit Bag Marketing Materials	.	.	.

### Platinum—\$6,000

Our Premium package will give your company the opportunity to advertise, as well as include two guests at the summit. The Platinum sponsorship package includes the following:

- Full page ad in the summit program
- Company logo featured in all pre-event and on-site marketing and signage
- **FOUR** summit registrations
- Complete summit attendee list (provide twice prior to the summit and a final after the summit)
- Marketing materials included in Summit bags

### Gold—\$4,000

The Gold package will give your company the opportunity to advertise, as well as include one guest at the summit. The Gold sponsorship package includes the following:

- Half page ad in the summit program
- Company logo featured in all pre-event and on-site marketing and signage
- **TWO** summit registrations
- Marketing materials included in summit bags

### Silver—\$3,000

This is a great package which allows you to provide visibility to your company. The Silver sponsorship package includes the following:

- Quarter page ad in the summit program
- Company logo featured in all pre-event and on-site marketing and signage
- **ONE** summit registration

Marketing materials included in summit bags

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## ADDITIONAL OPPORTUNITIES

### Table Talks - \$1,500 per table

New for 2017, Table Talks enables your company to Promote your new product launch, new diversity initiative, or just news about your company over lunch while empowering your senior and emerging leaders as they lead a conversation on a topic of your choosing. Your table will have signage that will attract attendees to sit at your table to learn and network.

### NoteWorthy Woman - \$1,000 per Woman

This opportunity enables you to cover the cost of registration and hotel room for a deserving woman, who would not be able to attend without financial support. Wnet maintains a list of active members who are between opportunities, self-employed and/or are in a new position. By sponsoring NoteWorthy Women, you will know you are empowering a rising leader. Your support will be made known to the recipient if you choose.

### Opening Summit Reception—\$5,000 - 3 available!

Start the W.net Career and Leadership Summit off right with sponsoring our opening networking event. Your sponsorship will be advertised on the summit program, along with display signage at the networking reception. If you sponsor the entire event, you will get an ice sculpture!

### Summit Breakfast—\$2,500

Power the attendees with a filling continental breakfast. Signage will be displayed on the service tables and you will be recognized in the summit program.

### Summit Lunch—\$3,500 (Reserved by Visa)

Your opportunity to host lunch for all of the attendees. Signage will be displayed at lunch and you will be recognized in the summit program.

### Summit Breaks—\$1,000

Show your industry support by providing snacks and drinks by sponsoring the summit breakouts. Your company will be prominently displayed on the service tables.

### Summit Hotel Room Key—\$2,500

Start the Wnet Career and Leadership Summit off right from the start with attendees receiving their hotel room key with your company logo on it. Your sponsorship will be advertised in the summit program along with signage at Summit registration desk.

### Summit Bags—\$3,000

Place your company name and / or logo alongside the W.net logo on the summit backpacks. Many people keep these bags for years, great way to not only show your support, but have a long-term advertisement. You will also receive a ¼ page in the Summit program brochures. You will also have the opportunity to add a promotional item for the bag.

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## Summit Pad folios—\$4,000

Place your name and / or logo alongside the W.net logo on the summit Pad folios. Many people keep these for years, this is a great way to show your support and have a long-term advertisement.

## Summit Water Bottles—\$4,000

Make your company logo visible beyond the Summit by providing a water bottle to each attendee at the start of the event, when they check in at the Summit registration desk! Your company logo will be on each bottle and on signage at registration.

## Advertisement in the Summit Program

You provide the copy-ready art. A great opportunity for you to state your support for empowering women in payments. The printed program is distributed to every attendee and is featured on our website.

¼ page ad - \$1,000

Inside front cover \$2,500

½ page ad - \$1,500

Inside back cover - \$2,500

Full page ad - \$2,000

Back Cover - \$3,000

## Summit Lanyards—\$1,000

Place your company name and / or logo on the lanyard and you will be assured to leave a lasting impression with the summit attendees.

## Summit Phone Charging Station—\$3,500

We all need a charge from time to time! Your company can provide a charge to each attendee though the opportunity to charge their phone during the Summit. As the sponsor of the phone charging station, you may wrap your company logo around the tower along with having your company logo included in the program book list of sponsors.

## Summit Bag Marketing Materials—\$200

You provide the advertising materials; we will put them in the bags (up to 2 pages).

## Donated Giveaways

Send us pens, squeeze balls, notepads, or any other items that your company would like to donate and have placed in the summit bags and we will add them. This is another great advertising tool for your company and a wonderful way to show your support of W.net. We are also looking for door prizes to be raffled off at the summit.

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