

2017 C&L Summit Power Panelists



Wnet Power Panel

Global industry leaders join forces to provide invaluable insight on what it takes to be an executive in today's complex world of payments. Learn as they discuss how they built their careers, overcame obstacles, embraced diversity, and continue to grow and develop with technologies and companies that are changing by the minute.



Allison Guidette, CEO, G2Web Services

Allison sets the strategic direction and drives customer-centric innovation and growth at G2 Web Services. As CEO, she brings 20 years of general management experience in information and technology for professional services industries. Previously, she served as managing director at Thomson Reuters, running a \$1B growing portfolio of businesses providing software, big data solutions, and practice tools. Allison has also served as SVP of Product Management & Marketing at Merrill Corporation. Earlier in her career, she ran client services for CEB in Washington DC and held positions with law firms in Hong Kong and Brussels.



**Carleigh Jacques, SVP, Global Head of Digital Merchant Products
Visa**

Carleigh is responsible for setting the strategic direction and product roadmap for the CyberSource and Authorize.Net gateway and fraud solutions businesses which support more than 480,000 merchants worldwide. Prior to this, Carleigh was SVP, Global Corporate Strategy, global M&A and Corporate Development for Visa Inc., responsible for setting Visa's corporate and innovation strategy. Carleigh founded the M&A and Corporate Development group and played a key role in the proposed acquisition of Visa Europe as well as identifying and negotiating Visa's \$2 billion acquisition of CyberSource in the ecommerce segment and its acquisitions of TrialPay, GPNet, Fundamo and PlaySpan. Before joining Visa, Carleigh spent 15 years in investment banking, the last 12 of which were at Deutsche Bank.

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Christine Larsen, EVP & COO, First Data

Christine Larsen has served as First Data's chief operations officer (COO) since June 2013. Christine leads the company's global operations, overseeing 13,000 employees. She is driving a global initiative to re-engineer the company's systems, processes and procedures in order to improve the total client experience and drive revenue growth.

Before joining First Data, Christine was executive vice president at JPMorgan Chase & Co., responsible for firm-wide process improvement and enterprise program management; COO for

Treasury and Securities services, overseeing more than 20,000 operations and technology resources globally in payments, trade and investor services; and managing director at Citigroup serving in multiple leadership roles, including head of high-net-worth operations with Smith Barney, co-head of global operations for the Global Investment Bank and head of Client Delivery for Global Transaction Service.



Talbott Roche, CEO & President, Blackhawk Network

Talbott is an innovative leader in an industry largely dominated by men. Her vision and leadership have been central to Blackhawk's success and contributed significantly to the maturation and evolution of the prepaid and payments industries. Talbott played a pivotal role in Blackhawk's pioneering breakthrough, convincing card brands to relinquish a portion of their gift card revenues in exchange for Blackhawk distributing their gift cards across its distribution partner network. Her vision led to Blackhawk's signature innovation--providing prepaid gift cards in grocery stores, where they're convenient for consumers to purchase.



Eileen Simon, Chief Franchise Integrity Office, Mastercard

Eileen is an electronic payments executive with nearly twenty years of legal and business industry experience. As Chief Franchise Integrity Officer at MasterCard, she is responsible for optimizing MasterCard customer performance and minimizing risk to the payments ecosystem. Key areas of focus include fraud detection and mitigation, data breach investigation and remediation, cybersecurity, integrated risk management, and compliance programs.

Previous roles with MasterCard include licensing and onboarding, system automaton and rules development, as well as legal roles managing MasterCard's commercial litigation docket and providing legal support to product, technology, and enterprise risk management functions