

Margot Langsdorf, VP, Partnerships at Homebase



Margot has been a member of Wnet since June 2017, where she came by way of her payments industry guru, Natalia Leonardis, who is the Sr. Director of Business Development at CardFlight. Natalia showed her, through Wnet, how the organization helped women learn, network, and grow their careers within the rapidly-evolving industry.

Coming from a career building partnerships, Margot made a leap into the world of payments in 2016, which gave her motivation to join Wnet.

“I have found throughout my career that whenever I was needing extra support, guidance, or just plain education in a new space, women have always stepped up to help me. That’s what I’ve found with Wnet,” Margot said.

Through the programming, the networking opportunities, and the career development, she has already found an immense amount of benefits in just 10 months of being a member.

Margot serves on the Development Committee, chaired by Kelly Beatty and Michelle Tinsley, which has helped her meet new people, discover rich industry relationships and network at payments events and conferences.

“Kelly and Michelle have been so helpful in getting me up to speed, showing me the value of WNet, introducing me to new people, and being new friends to see at industry events and conferences,” Margot said.

As for the greatest benefit of her involvement, Margot cited the many women she’s gotten to know on a deeper level — both through her committee involvement and the networking events. She was even able to make a business relationship through a Wnet member connection.

“It’s women helping women turning into business. There’s nothing better,” Margot said.

As for her advice for other Wnet members, or prospective members?

“Get involved,” she emphasized. “The women of this group are kind, smart, generous with their time and committed to the cause, I’d love to help other potential new members think about where they can have the most impact.”